

# Louisiana State-Regional Chili Cook-off

## *"Chili for Children"*

### Sponsorship Opportunity

Audubon Kiwanis is proud to announce the 4<sup>th</sup> Annual Louisiana State-Regional Chili Cook-off primarily benefiting the children at Our Lady of the Lake Children's Hospital.

The Cook-off will be held on Saturday & Sunday- March 27-28, 2010 at the LSU 4-H Mini Barn, from 10:30-5:00 each day in conjunction with the LSU Spring Garden Show next door with 5,000 attendees each day and a Classic Car Show all in the same area with lots of Fun, Food, Festivities, Plants and People!

The Chili Cook-Off committees are hard at work to ensure a quality, fun-filled event. Your participation will guarantee terrific results for the Chili Cook-Offs and for our charitable causes. The Louisiana State-Regional Chili Cook-off is a fundraising project sponsored by Audubon Kiwanis primarily benefiting the children at Our Lady of the Lake Children's Hospital. These wonderful causes are helping the needs of children in our community.

In order for this event to be a success, sponsors are needed. Please review the following information as it describes the sponsorship opportunities available for the 2010 Chili Cook-off.

Thank you for your support and we look forward to your participation in this wonderful event and its worthy causes.

Check out our websites: International Chili Society at [www.chilicookoff.com](http://www.chilicookoff.com), and the Louisiana State-Regional Chili Cook-off at [www.louisianachilicookoff.com](http://www.louisianachilicookoff.com) - OLOL Children's Hospital- [www.ololchildrens.com](http://www.ololchildrens.com)

**For Additional information please Contact us:**

<b>Invited By: Rick Blackstone</b>	<b>Lowell Tilley</b>	<b>(Event Coordinator)</b>
<b>(Sponsorship Chairman)</b>	<b>(Event Chairman)</b>	
<b>3087 Lakeshore Dr.</b>	<b>520 Laurie Lynn</b>	<b>Rae Phillips</b>
<b>Baton Rouge,La. 70808</b>	<b>Baton Rouge, La. 70819</b>	<b>(225) 571-9076</b>
<b>(225) 205-9376</b>	<b>(225) 272-6744</b>	<b><a href="mailto:raephill@msn.com">raephill@msn.com</a></b>
<b>(225) 387-5871</b>	<b>(225) 241-2396</b>	
<b><a href="mailto:rwblack1@cox.net">rwblack1@cox.net</a></b>	<b><a href="mailto:ltilley@cox.net">ltilley@cox.net</a></b>	

# Louisiana State-Regional Chili Cook-off

I agree to sponsor the La State-Regional Chili Cook-off being held at the LSU 4-H mini barn.

**\$10,000- "Chili Crown" – Title Level Sponsor**

**\$5,000- "Ring of Peppers" -- Main Level Sponsor**

**\$2,500- "3-Alarm Chili" – Platinum Level Sponsor**

**\$1,000- "Chili Head" -- Gold Level Sponsor**

**\$500- "Spicy Serrano"— Silver Level Sponsor**

**\$250- "Jumpin' Jalapeno"—Bronze Level Sponsor**

**Rather, please accept my charitable donation in the amount of \$\_\_\_\_\_ in support of this event.**

**Donations in the form of goods and services will also receive our sponsor benefits**

**Please make check payable to Audubon Kiwanis or Our Lady of the Lake Foundation -memo-Chili**

**Company Name (as to appear in print) \_\_\_\_\_**

**Contact Name \_\_\_\_\_**

**Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_**

**Phone # \_\_\_\_\_ Fax# \_\_\_\_\_**

**Email Address \_\_\_\_\_**

**Signature \_\_\_\_\_**

**Date \_\_\_\_\_**

# Louisiana State-Regional Chili Cook-off

(Descriptive Details of Sponsorship Level Benefits)

## **The “Chili Crown”-- Title Level sponsorship: \$10,000**

- Category exclusivity and the largest sponsorship package available.
- Logo inclusion with event logo on all print materials, letterhead, website, and any other media material promoting event.
- (1) - Full page ad and (2) 1/8<sup>th</sup> page ads in event program booklet
- Sponsored-provided 10' x10' tent at event with featuring info
- Up to (5) sponsor-provided banner on display at event
- (2) free chili cook-off team entries.
- Sponsor of one of the event areas
- Appropriate mentions via PA at event both days
- Opportunity to participate as judge in chili cook-off
- 100 Free event tickets

## **The “Ring of Peppers” – Main Level Sponsorship: \$5,000**

- Prominent logo placement on event website and other event P.R. materials.
- Sponsored-provided 10' X 10' tent at event with business info or merchandise.  
(3) sponsor-provided banners on display at event
- (1) Full page ad and (2) 1/8<sup>th</sup> page ads in event program booklet
- Appropriate mentions via PA at event both days
- (2) free chili cook-off team entries
- Appropriate mentions via PA at event both days
- 80 Free event tickets

## **The “3-Alarm Chili” – Platinum Level Sponsorship: \$2,500**

- Name inclusion on event website and other P.R. materials
- (1) 1/2 page ad and (1) 1/8<sup>th</sup> ad in event program booklet
- Appropriate mentions via PA at event both days
- (1) sponsor-provided banner on display at event
- (2) free chili cook-off team entry
- 40 Free event tickets

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(Descriptive Details of Sponsorship Level Benefits-Continued)

## **The “Chili Head” – Gold Level Sponsorship: \$1,000**

- (1) sponsor-provided banner on display at event
- Name inclusion on event website
- (1) 1/2 page ad in event program booklet
- Appropriate mentions via PA at event both days
- (1) free chili cook-off team entry
- 20 Free event tickets

## **The “Spicy Serrano” – Silver Level sponsorship: \$500**

- Name inclusion on event website
- 1/4 page ad in event program booklet
- Appropriate mentions via PA at event both days
- 15 Free event tickets

## **The “Jumpin Jalapeno” – Bronze Level sponsorship: \$250**

- 1/8 page ad in event program booklet
- Appropriate mentions via PA at event both days
- 10 Free event tickets

Or rather any charitable monetary or in-kind donation you wish to give would be greatly appreciated.

For questions or for more information on the Chili Cook-off, please contact Lowel Tilley, Audubon Kiwanis, at 225-241-2396 or [ltalley@cox.net](mailto:ltalley@cox.net) or Rick Blackstone, at (225) 387-5871 or [rwblack1@cox.net](mailto:rwblack1@cox.net). OLOL Children’s Hospital [www.ololchildrens.com](http://www.ololchildrens.com)